



FOR IMMEDIATE RELEASE
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SENSE CLOTHING SPRING '09 HAS HIT RETAIL STORES

Santa Fe, NM--Sense Clothing has introduced their Spring 2009 Collection with ultra soft fabrics and beautifully vibrant colors.

"The Sense Spring 2009 Collection is sexier than ever, with casual fabrics that are comfortable to exercise and relax in and easy to care for," says Robin Beachner, owner of Sense.

The Spring '09 palette includes white, dove, citrus orange and teal with touches of java. The collection features flattering styles that can be worn day or night, with prices affordably ranged between \$50 to \$120 retail.

Sense Spring '09 signature pieces such as the French Terry Tennis dress with a dropped waist and the new Sense Hoodie with extra long sleeves are sure to be hot sellers. Sense has also designed the perfect fitting Ballet Top featuring a deep scoop in front and back with an extra long torso. Many of the pieces are in a new sanded-supima cotton, which is durable, comfortable and gets softer wash after wash.



This collection moves effortlessly from home or office to a workout and then out to dinner. "Why not look great and be comfortable?" adds Beachner. "With Sense you can have it all."

Sense is carried in over 200 stores around the US, including the Starwood, Hilton and Omni Resorts, as well as Exhale Spas nationwide.

All styles from Sense are made exclusively in the USA and distributed from their corporate headquarters in Santa Fe, NM. Robin Beachner is founder and CEO of Sense Inc.

www.senseclothing.com



INTERVIEWS AND IMAGES AVAILABLE UPON REQUEST

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